Dear Specialty Crop Grower:

The Northern Piedmont Specialty Crop School is designed to explore the art and science of growing and marketing specialty crops.

This year's school will focus on growing specialty crops, including innovative growers and marketers who employ different marketing methods to maximize sales. The Green Rural Redevelopment Co-op is a micro-enterprise initiative designed to support the development of self-employment by producing jobs from training through the Rural Micro Market Farm School Program. This will provide jobs to low income adults, dislocated female workers and veterans. Updates on asparagus and pawpaw research will be given as well.

The school will be held in the auditorium of the Person County Extension Center, 304 S. Morgan St., Roxboro, NC. For directions, go to: www.ces.ncsu.edu/person/pext_map.html

The cost of the one-day school is \$25.00 for the first person of a family or business and includes lunch. The cost will be \$15.00 for each additional family member or business associate, which also includes lunch.

<u>Pre-registration is needed to guarantee a seat</u> and lunch. Please fill out the registration form and return it to me by February 26, 2016.

I look forward to seeing you in Roxboro, NC on Friday, March 4, 2016. For more information, contact: Carl Cantaluppi Granville County Extension P.O. Box 926 Oxford, NC 27565 Phone: 919-603-1350 FAX: 919-603-0268 E-Mail: carl cantaluppi@ncsu.edu

Friday, March 4, 2016 Northern Piedmont Specialty Crops School

Program

- 8:00-8:50 A.M. Registration
- 8:50 Welcome & Opening Remarks Carl Cantaluppi
- 9:00 Upchurch Farm, A Unique Retail Direct Marketing Experience Milton Ganyard
- 10:00 Break, Visit Exhibitors
- 10:15 The Micro Market Farm School Ardis Crews
- 11:15 Asparagus Fungicide Sprays Pay Big Yield Dividends the Following Year Carl Cantaluppi
- 12:00 Lunch
- 1:30 Transitioning from Community Gardens to Micro Market Gardens Henry Crews
- 2:30 Break
- 2:45 Pawpaws: Yield Results After Two Years of Fruit Production Carl Cantaluppi
- 3:30 Questions and Adjourn

Meeting Location

The Person County Extension Center is located in the County Office Building on 304 S. Morgan St. in Roxboro. Local Motels

The following motels are all located on Madison Boulevard in Roxboro, close to the Extension Center:

Hampton Inn – 336-599-8800 Innkeeper – 336-599-3800

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Pre-Registration Form 2016 Northern Piedmont Specialty Crops School

Pre-registration is required in order to guarantee a seat. Please mail to arrive by February 26, 2016.

Make your check payable to:

Granville County

and mail to: Granville County Extension Center P.O. Box 926, Oxford, NC 27565

Name(s):

Address:_____

Please register first person in family/business @ \$25.00 \$ 25.00

additional persons @\$15.00/person \$_____

Total enclosed

\$____





Program Participants Carl Cantaluppi, Extension Area Agent NC Cooperative Extension Granville and Person Counties

Ardis and Henry Crews Green Rural Redevelopment Co-op 424 Hamilton Street Henderson, NC 27536

Milton Ganyard UpchurchFarm 2521 Louis Stephens Dr. Cary, NC 27519

North Carolina State University and North Carolina A&T State University commit themselves to positive action to secure equal opportunity regardless of race, color, religion, creed, national origin, sex, age, disability, or veteran's status. In addition, the two Universities welcome all person without regard to sexual orientation. North Carolina State University, North Carolina A&T State University, U.S. Department of Agriculture, and local governments cooperating.

Persons with disabilities and persons with limited English proficiency may request accommodations to participate by contacting Paul Westfall, County Extension Director, at 336-599-1195 or paul_westfall@ncsu.edu or FAX-336-598-0272, or in person at the County Extension Office at least 7 days prior to the event. 2016 Northern Piedmont Specialty Crops School Friday, March 4, 2016 Person County Cooperative Extension Center 304 S. Morgan Street Roxboro, NC This school is sponsored by the North Carolina

Cooperative Extension Service





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