

Dear Specialty Crop Grower:

The Northern Piedmont Specialty Crop School is designed to explore the art and science of growing and marketing specialty crops.

This year's school will focus on growing specialty crops in high tunnels, two innovative asparagus growers, along with the different marketing methods employed by growers to maximize direct market sales. We will interweave growing and marketing topics throughout the day, given by experts in their own farm operations.

The school will be held in the auditorium of the Person County Extension Center, 304 S. Morgan St., Roxboro, NC. For directions, go to: <http://goo.gl/maps/khXOe>

The cost of the one-day school is \$25.00 for the first person of a family or business and includes lunch. The cost will be \$15.00 for each additional family member or business associate, which also includes lunch.

Pre-registration is needed to guarantee a seat and lunch. Please fill out the registration form and return it to me by February 28, 2014.

I look forward to seeing you in Roxboro, NC on Friday, March 7, 2014.

For more information, contact:

Carl Cantaluppi

Granville County Extension

P.O. Box 926

Oxford, NC 27565

Phone: 919-603-1350

FAX: 919-603-0268

E-Mail: carl_cantaluppi@ncsu.edu

**Friday, March 7, 2014
Northern Piedmont
Specialty Crops School
Program Schedule**

- 8:00-8:50 A.M. Registration
- 8:50 Welcome & Opening Remarks
Carl Cantaluppi
- 9:00 Getting Started – Planning and Implementing High Tunnel Production
Susan Hill
- 10:15 Break, Visit Exhibitors
- 10:30 Innovative Asparagus Growing and Marketing Techniques
Heilig Barnwell
Patsy Isley
- 11:30 Lunch
- 12:30 Cropping Systems and Crop Economics in High Tunnels
Lewis Jett
- 1:30 Under Cover Growing and Maintaining High Tunnel Production
Susan Hill
- 2:30 Break
- 3:00 Temperature and Irrigation Management Techniques in High Tunnels
Lewis Jett
- 4:00 Questions and Adjourn

Meeting Location

The Person County Extension Center is located in the County Office Building on 304 S. Morgan St. in Roxboro.

Local Motels

The following motels are all located on Madison Boulevard in Roxboro, close to the Extension Center:

Hampton Inn – 336-599-8800

Innkeeper – 336-599-3800

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**Pre-Registration Form
2014 Northern Piedmont
Specialty Crops School**

Pre-registration is required in order to guarantee a seat.
Please mail to arrive by February 28, 2014.

Make your check payable to:

Granville County

and mail to:
Granville County Extension Center
P.O. Box 926, Oxford, NC 27565

Name(s): _____

Address: _____

City/ST _____ Zip: _____

Email _____

Please register first person in family/business @ \$25.00 \$ 25.00

additional persons @\$15.00/person \$ _____

Total enclosed \$ _____

The school is designed to explore the art and science of growing and marketing specialty crops for success!



Program Presenters

Heilig Barnwell and Patsy Isley
Isley Farms of Burlington, NC

Carl Cantaluppi, Extension Area Agent
NC Cooperative Extension
Granville and Person Counties

Dr. Lewis Jett, Extension Vegetable
Specialist, West Virginia University
Morgantown, WV

Susan Hill
Hill Farms
Louisa, VA

North Carolina State University and North Carolina A&T State University commit themselves to positive action to secure equal opportunity regardless of race, color, religion, creed, national origin, sex, age, disability, or veteran's status. In addition, the two Universities welcome all person without regard to sexual orientation. North Carolina State University, North Carolina A&T State University, U.S. Department of Agriculture, and local governments cooperating. Persons with disabilities and persons with limited English proficiency may request accommodations to participate by contacting Kim Woods, Interim County Extension Director, at 336-599-1195 or kim_woods@ncsu.edu, or FAX 663-598-0272, or in person at the County Extension Office at least 7 days prior to the event.



NORTHERN PIEDMONT SPECIALTY CROPS SCHOOL

2014

Friday, March 7, 2014

**Person County Cooperative
Extension Center
304 S. Morgan Street
Roxboro, NC 27573**

Sponsored by

