

Dear Specialty Crop Grower:

The Northern Piedmont Specialty Crop School is designed to explore the art and science of growing and marketing specialty crops.

This year's school will focus on growing new niche market crops, along with the different marketing methods employed by growers to maximize direct market sales. We will interweave growing and marketing topics throughout the day, given by experts in their own farm operations.

The school will be held in the auditorium of the Person County Extension Center, 304 S. Morgan St., Roxboro, NC. For directions, go to: www.ces.ncsu.edu/person/pext_map.html

The cost of the one-day school is \$25.00 for the first person of a family or business and includes lunch. The cost will be \$15.00 for each additional family member or business associate, which also includes lunch.

Pre-registration is needed to guarantee a seat and lunch. Please fill out the registration form and return it to me by February 22, 2013.

I look forward to seeing you in Roxboro, NC on Friday, March 1, 2013.

For more information, contact:

Carl Cantaluppi
Granville County Extension
P.O. Box 926
Oxford, NC 27565
Phone: 919-603-1350
FAX: 919-603-0268
E-Mail: carl_cantaluppi@ncsu.edu

Friday, March 1, 2013
Northern Piedmont
Specialty Crops School
Program

- 8:00-8:50 A.M. Registration
- 8:50 Welcome & Opening Remarks
Derek Day
Carl Cantaluppi
- 9:00 The History, Development, and Evolution of High Rock Farm
Brianna McAlister
- 10:00 Break, Visit Exhibitors
- 10:15 Growing Asparagus and Rhubarb as Viable Specialty Crops in the South
Carl Cantaluppi
- 11:30 Lunch**
- 1:00 How to Successfully Grow Shiitake Mushrooms
Greg Carter
- 2:00 Cultivating Markets for Specialty Mushrooms
Greg Carter
- 3:00 Adjourn

Meeting Location

The Person County Extension Center is located in the County Office Building on 304 S. Morgan St. in Roxboro.

Local Motels

The following motels are all located on Madison Boulevard in Roxboro, close to the Extension Center:

Hampton Inn – 336-599-8800
Innkeeper – 336-599-3800

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Pre-Registration Form
2013 Northern Piedmont
Specialty Crops School

Pre-registration is required in order to guarantee a seat. Please mail to arrive by February 22, 2013.

Make your check payable to:

Granville County

and mail to:
Granville County Extension Center
P.O. Box 926, Oxford, NC 27565

Name(s): _____

Address: _____

Please register first person in family/business @
\$25.00 \$ 25.00

additional persons @\$15.00/person \$ _____

Total enclosed \$ _____



Program Participants

Carl Cantaluppi, Extension Area Agent
NC Cooperative Extension
Granville and Person Counties

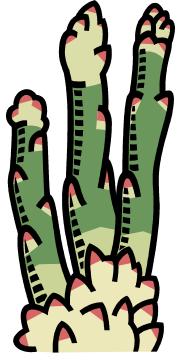
Derek Day, Person County Extension Director

Greg Carter, Deep Woods Mushrooms,
Horse Shoe, NC

Brianne McAlister, Outside Sales and Marketing
Director, High Rock Farm, Gibsonville, NC

North Carolina State University and North Carolina A&T State University commit themselves to positive action to secure equal opportunity regardless of race, color, religion, creed, national origin, sex, age, disability, or veteran's status. In addition, the two Universities welcome all person without regard to sexual orientation. North Carolina State University, North Carolina A&T State University, U.S. Department of Agriculture, and local governments cooperating.

Persons with disabilities and persons with limited English proficiency may request accommodations to participate by contacting Derek Day, County Extension Director, at 336-599-1195 or derek_day@ncsu.edu or FAX-336-598-0272, or in person at the County Extension Office at least 7 days prior to the event.



2013
Northern Piedmont Specialty Crops School
Friday, March 1, 2013
Person County Cooperative
Extension Center
304 S. Morgan Street
Roxboro, NC

This school is sponsored by the North Carolina Cooperative Extension Service

